



Susan Crawford, MSW

Leadership Coach | Facilitator | Speaker

Facilitation & Coaching Experience:

Before starting her coaching and consulting business, Susan worked in various roles across non-profit, government, and academic settings where she was a catalyst for change, critical and innovative thinker, and dynamic professional. Throughout her career, Susan has created and delivered impactful learning opportunities with various school boards, police services, non profit, corporate, and government organizations specializing in mental fitness and emotional intelligence, team and organizational development, and coaching.

Susan has training from the Co-Active Training Institute (CTI) and is in the process of becoming a Professional Certified Coach (PCC) through the International Coaching Federation (ICF). She is also a certified assessor with the Emotional Intelligence Training Company (EITC) and uses this tool to coach leaders at all levels of the organization. As a coach, Susan has an exceptional ability to create a safe and welcoming space for clients to share, grow, create, and learn so that they can successfully navigate their workplaces and spaces with self-awareness, confidence, and courage.

Training and certification: Susan holds a Master of Social Work, a certificate in Adult Education and is a trained Co-Active Coach and certified Emotional Intelligence Assessor (EQ-i 2.0/EQ 360).

Coaching experience: Over the past 5 years Susan has coached leaders in software and technology, academia (Sheridan College, University of New Brunswick, Mohawk College), healthcare administrators, (Halton Region Long Term Care Homes), Opticians (Eye Recommend), government (Halton Region, City of Thunder Bay) and finance.

Recent leadership coaching clients include:

- Registrar
- Associate Dean
- Human Rights Officer
- Director of Finance
- Co-Founder and VP of Growth

Susan is committed to helping leaders know and understand themselves so that they can find meaning and purpose in their work without compromising their integrity, identity or self-worth. As a coach, Susan uses inquiry, challenge, and reflection to help clients navigate the space between where they are now and where they aspire to be so they can improve relationships, enhance communication, and do more great work through deeper self-awareness.