



SUSAN CRAWFORD, PCC



CERTIFIED LEADERSHIP & LIFE COACH FACILITATOR | SPEAKER

PROFILE

Susan Crawford is a powerful catalyst in leadership coaching, facilitation, and organizational development. As the founder of Meraki Inspired Coaching & Consultation Inc., she is driven by a mission to reintroduce humanity into the workplace by championing authentic leadership, fostering team collaboration, and building resilience. With a focus on emotional intelligence, mindset mastery, and transformational coaching, Susan has honed the art of developing strong leaders and cohesive teams that create impact by tapping into the purpose and value behind their work.

With more than 20 years of experience across diverse sectors, Susan is known for her ability to craft experiences that nurture inclusive, safe, and thriving work environments. Her approach is consistently praised as bold, engaging, and dynamic, creating spaces where individuals feel empowered to grow, share, and achieve meaningful, lasting change.

COACHING APPROACH/PHILOSOPHY

Susan is a passionate advocate for leadership development that starts from the inside out, guiding leaders to lead with authenticity and emotional intelligence. Her coaching helps leaders inspire trust, creativity, and innovation, driving lasting transformation and success. By aligning purpose with action, Susan empowers leaders to create thriving teams and foster meaningful, sustainable change.

EDUCATION

- Certificate in Adult Education
- Master of Social Work
- Bachelor of Arts, Sociology

PROFESSIONAL HIGHLIGHTS

- 20+ years training and organizational development, team building, and facilitation
- 8+ years supporting teams & leaders, and 6 years as a leadership and life coach
- 600+ logged coaching hours

CERTIFICATIONS

- ICF Professional Certified Coach (PCC)
- Navigating Transitions TQ Certified Coach

ASSESSMENTS

- Emotional Intelligence EQ-I 2.0
- Thomas International DISC